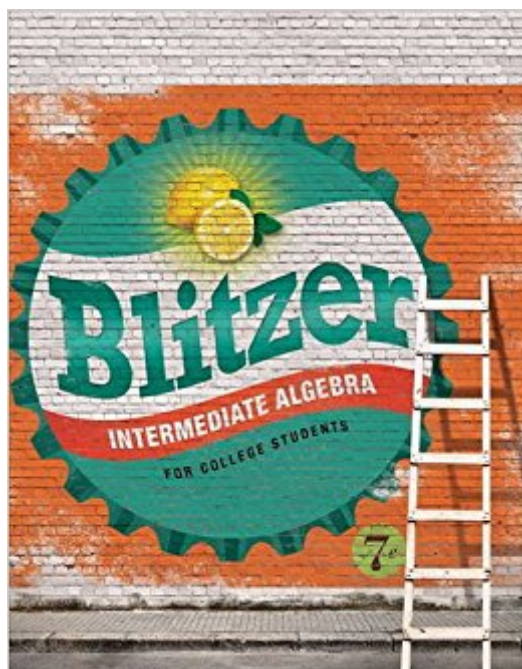


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Intermediate Algebra For College Students (7th Edition)



Synopsis

Gets them engaged. Keeps them engaged. Bob Blitzer's use of realistic applications instantly piques students' curiosity about the presence of mathematical concepts in the world around them. These applications are apparent throughout the entire program—from his relatable examples, friendly writing style, and thought-provoking features in the textbook, to the enhanced digital resources in the MyMathLab course. Blitzer pulls from topics that are relevant to college students, often from pop culture and everyday life, to ensure that students will actually use their learning resources to achieve success. With an expansion of the series to now include a Developmental Math all-in-one text (with content spanning prealgebra through intermediate algebra), and with an enhanced media program accompanying this revision, developmental students at all levels will see how math applies to their daily lives and culture. Also available with MyMathLab

MyMathLab® is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts.

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Customer Reviews

Bob Blitzer is a native of Manhattan and received a Bachelor of Arts degree with dual majors in mathematics and psychology (minor: English literature) from the City College of New York. His unusual combination of academic interests led him toward a Master of Arts in mathematics from the University of Miami and a doctorate in behavioral sciences from Nova University. Bob's love for teaching mathematics was nourished for nearly 30 years at Miami Dade College, where he received numerous teaching awards, including Innovator of the Year from the League for Innovations in the Community College and an endowed chair based on excellence in the classroom. In addition to his Developmental Algebra Series, Bob has written textbooks covering college algebra, algebra and trigonometry, precalculus, and liberal arts mathematics, all published by Pearson Education. When not secluded in his Northern California writer's cabin, Bob can be found hiking the beaches and trails of Point Reyes National Seashore, and tending to the chores required by his beloved entourage of horses, chickens, and irritable roosters. \hat{A}

I loathe algebra and am terrible at it but this book really held my hand and showed me sensible approaches and I was able to pass a really massive test thanks to it. Each chapter covers one type of algebra problem, and is broken down into sub-chapters; each sub-chapter tackles one aspect of the equation, and ramps slowly up in difficulty. There are checkpoint questions to make sure you're following along with each tiny step of algebra evolution, and the back of the book has answers (although doesn't show the work). The author helps give the topic real-world applicability by starting each chapter with a real-life situation that involves algebra to solve the problem, then at the end of the chapter, provides the equation and asks us to solve the problem. I think that was a nice touch to help make sense of how we might use algebra in our lives. I definitely see why this author is so popular for mastering this topic. I highly recommend it for anything who finds algebra as elusive and frustrating as I do.

There is a lot of information printed onto these thin pages... So, if you've never actually read a math book before this will definitely be the book that opens that door! The actual book is not bad and I find myself learning a lot, but the rented condition of the book was complete trash. They should just sell

it as a poor condition book and offer it for the price of renting it that's how bad a shape the book is in. Oh well.

I bought this book for self teaching purposes. Since college is a bit too expensive for me and I don't want to take any classes that I don't need (I intend on finishing the book cover to cover and taking a placement test to place past requirements. That way I have less math classes to take). This book is very well detailed and I find it easy enough to follow without needing a teacher to show me. I recommend this for anyone self teaching.

Returned. Purchased a new textbook, it arrived without the plastic wrap and MyMath Lab code has been removed. Defeats the purpose of purchasing a new expensive textbook.

If you rent this book it is important to understand that the "fine print" comment that the access code may not be included is an absolute. You will end up paying for the access code later, after it is too late to return. Buyer beware!

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This was a LIFESAVER for me in two of my college algebra classes! I finally understood what I was doing by reading the steps.

Learned a good amount, very well written.

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